Developing Process

The company goal was based on the needs of the market. After some research, it was clear that there is a gap in the cyber security market. The development of new technologies and the improvement of AI brought an increased number of scams and data leakage, which has demonstrated how unprepared people are when it comes to keeping their security on the internet and their own computers. Consequently, it was realized that those people must be trained and able to maintain a good and secure use of the internet and their devices.

Training people about cyber security was the solution found to solve the leakage of data and to fill the market gap. For this reason, it was developed the first project named “Security Awareness Training Program” which is divided into six modules: personal devices, passwords, phishing attacks, suspicious URLs, social engineering and data leakage.

The election of the manager was decided by a voting process. Firstly, all members had five minutes each to explain why they should be chosen and how they would deal with conflicts and people management. Chukwudera Edan was elected due to demonstrated leadership skills and persuasive discourse. Pedro Sales mentioned his background in sales and market which matched with the needs of the project. Jefferson Ramos came up with some ideas of what the project could be in his speech, and what was linked with research and development.

Every step and decision made was thinking about how people could be allocated for each part of the project and agreed upon by all members of the group.